

## Willpower Social Selling

Willpower Consultation

### What is Social Selling?

We teach how to use the power of social media and incorporate it into a working sales lead generator!

If your company has not been generating leads from its current social media campaign, or if their social media strategy isn't working (or doesn't exist!) the Willpower Social Selling Program can show you how to use it as a sales generator!

### Objective:

Our training session has three parts: a professional photo session, social media training seminar, and the LinkedIn profile rewrites. This program meets the needs of any professional using LinkedIn. This includes sales or service professionals.

## Included in Your Social Selling Program

1



### Professional Headshots

At the training session, we use our professional photographer! We provide and set up all the camera equipment and lighting, and proceed to do a professional photo shoot for sales people, sales managers and staff. After the photos are taken, we do professional photo editing. Professional edits are included in the program.

2



### Social Media Training

Your social media training session includes all the information needed to begin using social media to sell! We teach how to leverage social media to work for you now. The social selling training shows what to post, how to post, and how to gain leads. It covers essential social media training, and shows the common mistakes to avoid.

3



### Social Media Page Reviews & Rewrites

We go a step further in our social media program. We review each participant's LinkedIn page! After our review, we have a best-selling editor team provide rewrite suggestions. We create a professional page (with the focus on the customer's view) that incorporates your bottom-line objectives. We edit out the page errors, create better branding and improve the participant's online reputation.

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Willpower Platforms